PLACESCORE

AN INTRODUCTION TO THE LIVEABILITY PLATFORM

MARCUS CROWLEY

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AUSTRALIAN LIVEABILITY CENSUS 2021

- Place Score conducted online and face-to-face surveys between March and July 2021.
- We collected 30,000+ responses.
- We asked:
  - What do you value in your ideal neighbourhood?
  - How do you rate your current neighbourhood?
  - What big or small ideas do you have?

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50 LIVEABILITY ATTRIBUTES

MOST VALUED

1. Elements of natural environment
2. General condition of public open space
3. Walking/jogging/bike paths that connect housing to communal amenity

HIGHEST RATED

1. Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)
2. There are people like me (age, gender, interests, ethnic backgrounds etc.)
3. Welcoming to all people

STATE BY STATE

AUSTRALIA

68 / 100

Look and function
15 /20

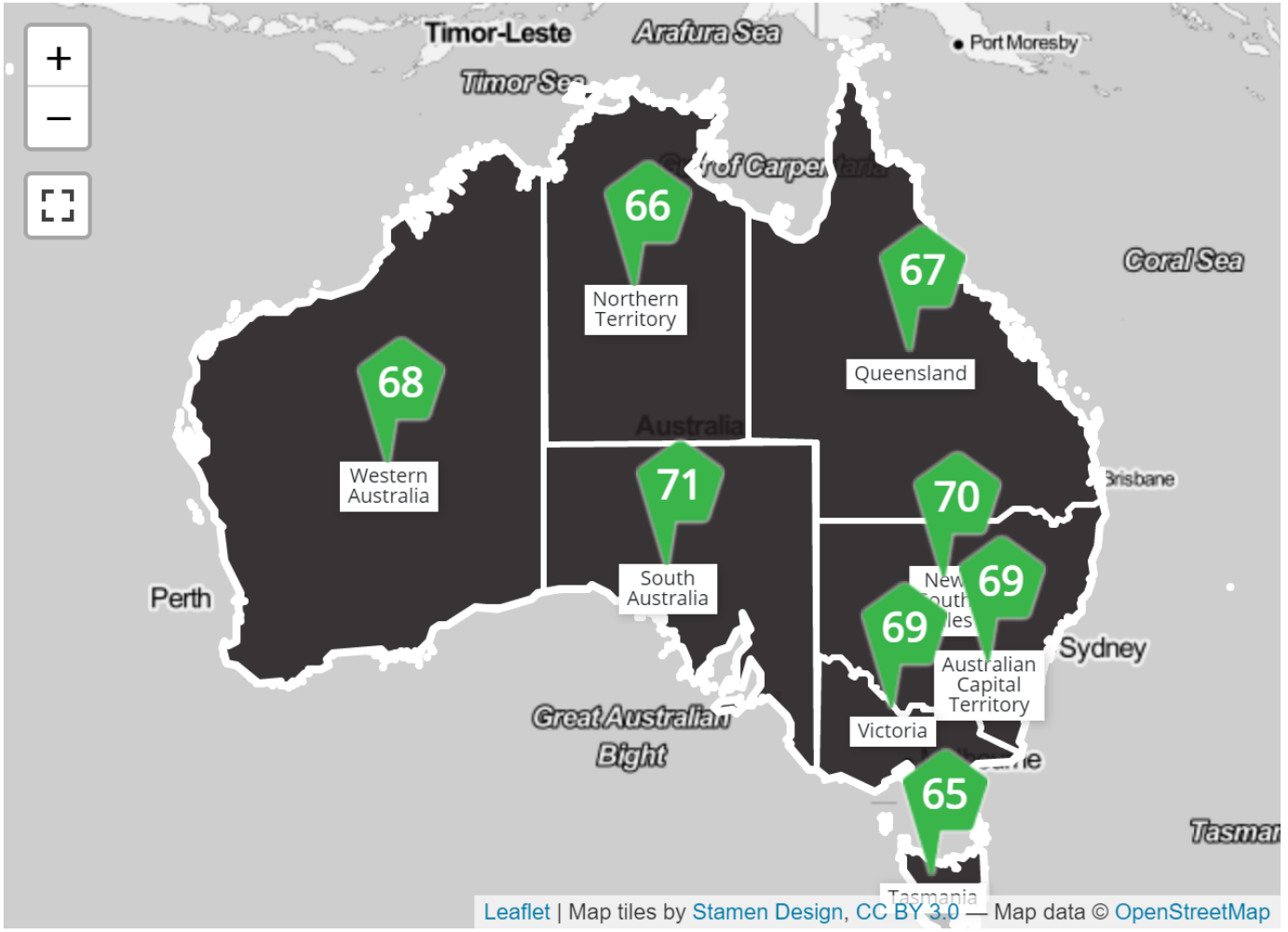
Sense of welcome
14 /20

Things to do
13 /20

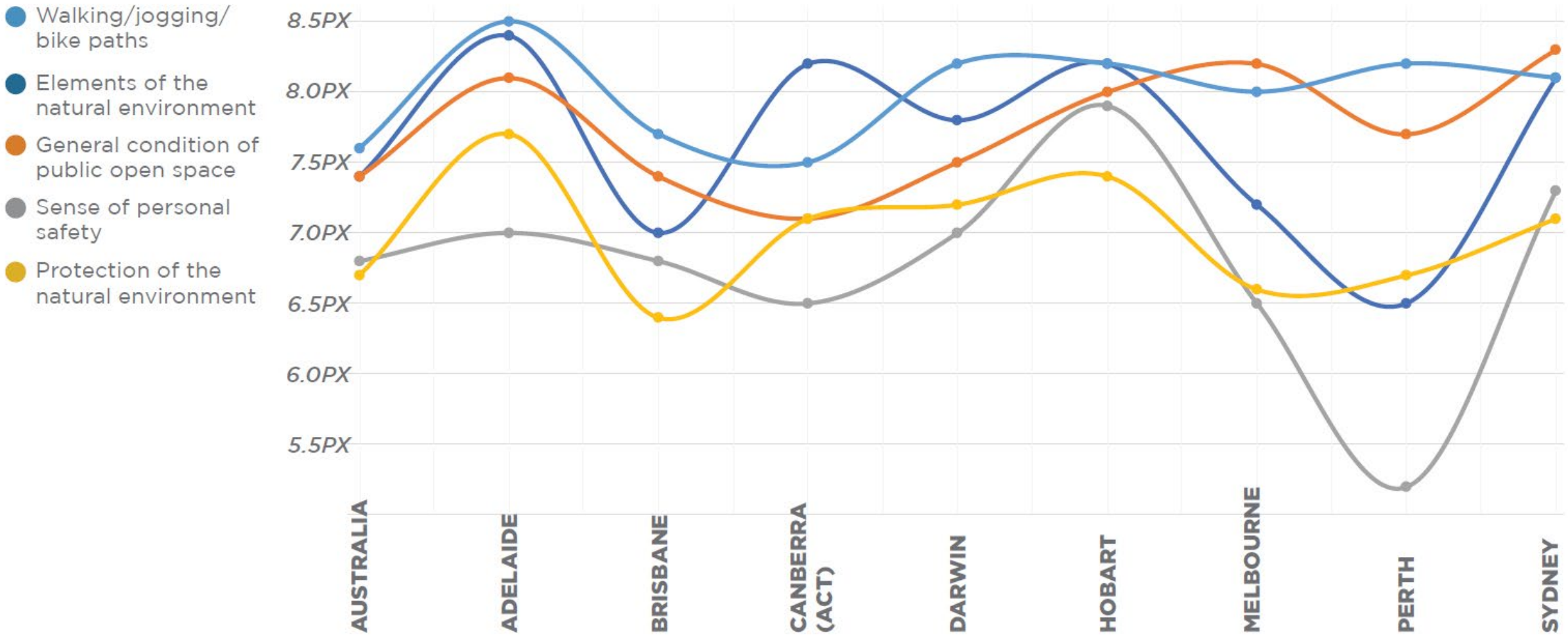
Uniqueness
13 /20

Care
13 /20

→ Filter our community's liveability scores by demographics and suburbs



TOP 5 VALUES (UNDER 25'S) - CAPITAL CITY PERFORMANCE[1]



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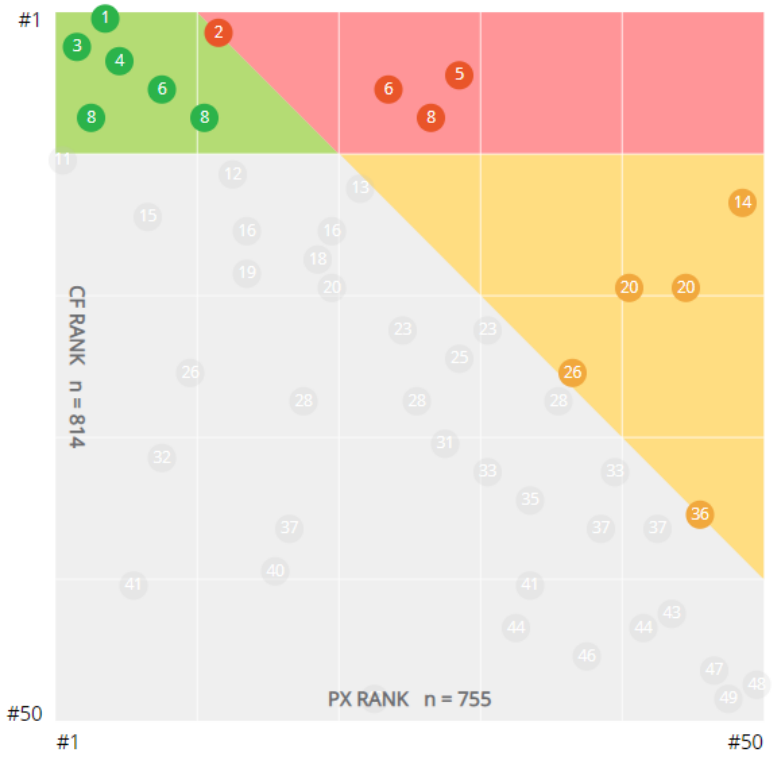
LIVEABILITY PLATFORM (SAAS)

Software which enables councils to examine their community's priorities, values, ratings and ideas and to see how these change over time.

Sense of personal safety	48%
Access to neighbourhood amenities	69%
Local businesses that provide for daily needs	63%
Landscaping and natural elements	49%
Sense of neighbourhood safety	48%
Elements of natural environment	79%

Protection of the natural environment	51%
Quality of public space	48%
Walking/jogging/bike paths that connect housing to communal amenity	49%
General condition of public open space	72%

Sustainable urban design	38%
Sustainable behaviours in the community	32%
Things to do in the evening	32%
Evidence of recent public investment	27%
Ease of driving and parking	15%



IMPLICATIONS FOR LOCAL DEMOCRACY

- It's not just elections.
- Councils have a mandate to consult with residents based on good evidence.
- This is preferable to attending to "squeaky wheels".
- Councils are able to compare results across time and place.

Teen activity area in parks - toddlers well catered for but a climbing wall or other items for teens needed

Space out the endless construction work along/around Military Road - it feels like we live on a permanent construction site!

Ensure all basketball courts have undamaged backboards and nets. This is cheaply done and contributes to playability.

Ban loud leaf blowers. They cause noise and air pollution. The people who use them just blow the leaves to a different location. Pointless!

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NEXT STEPS

If you are …	… then …
Interested to read the State of Place 2021 report	Visit https://www.placescore.org/lets-talk/?help=sample&report=sop2021
An individual interested in better community engagement in your area	Ask your local government to consider engaging Place Score to survey your local area.
A group interested in the data for your area	Contact marcus@placescore.org